



RSS BARCODES IN PRISYM SOFTWARE AID FDA COMPLIANCE AND FOOD TRACEABILITY

PRISYM^{LS} has included RSS (reduced space symbology) barcodes in its PRISYM 5 and PRISYM Medica labeling and identification software. The aim is to help pharmaceutical customers comply with recent FDA guidelines to improve patient safety; and food industry customers to prepare for EU legislation on food traceability coming into force in January 2005.

EAN International and the UCC (Uniform Code Council) have developed RSS as a means of encoding more information into a smaller space. RSS expands on the current EAN.UCC numbering system by adding a packaging designator to create a GTIN (Global Trade Identification Number). There is a 2-dimensional component as well as a 1-dimensional component which allows for detailed information such as lot or batch number, expiry and unit of dose to be included, even on small items.

This is useful for a wide range of products from unit of dose medication or small packaged food items to electrical components. Because RSS barcodes are based on the UCC/EAN system they are easily implemented and are likely to become widespread very quickly.

However, companies need to ensure their labeling software; printers and scanners can handle the new RSS barcodes. Upgrading to advanced labeling software such as PRISYM 5 means companies are able to implement RSS barcodes quickly and easily. PRISYM^{LS} provide the complete RSS solution including software, hardware, consumables and customer support and validation (for pharmaceutical applications).

PRISYM^{LS} CEO, Mick Daw, comments, 'As legislation becomes ever more complex we are constantly working to enhance the products we offer to assist our customers with compliance. We know that compliance in many different industries requires an increasing amount of information on labels and traceability information needs to be accessible. PRISYM software products are being continually developed to equip users with the tools to meet these challenges.

PRISYM^{LS} is a division of PRISYM^{ID}. For further information please contact Martyn Kerluk at (704)-409-2351 or email info@prisymidinc.com. For additional descriptions, please visit www.prisymidinc.com